## online in store on mobile

# Fintech Digital Assets

cryptocurrency mining | crypto payments



New York | Atlanta | Texas | India

Nasdaq O L B

#### FORWARD LOOKING STATMENT



These slides and any accompanying oral presentation contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and other Federal securities laws. These forward-looking statements are identified by the use of words such as "believe," "expect," "prepare," "anticipate," "target," "launch," and "create," or similar expressions including statements about commercial operations, technology progress, growth and future financial performance of The OLB Group, Inc. and its subsidiaries (the "Company"). Forward-looking statements in this presentation are subject to certain risks and uncertainties inherent in the Company's business that could cause actual results to vary, including such risks that the Company's security applications may be insufficient; the Company's ability to adapt to rapid technological change; adverse effects on the Company's relationships with automated clearing houses, bank sponsors and credit card associations; the Company's ability to comply with federal or state regulations; the Company's exposure to credit risks, data breaches, fraud or software failures, and other risks detailed from time to time in the Company's filings with the Securities and Exchange Commission including its Registration Statement on Form S-1 (file No.333-23268) initially filed with the Securities and Exchange Commission on June 26, 2019, as amended. One or more of these factors may have affected, and in the future could affect, the Company's businesses and financial results and could cause actual results to differ materially from plans and projections. All forward-looking statements made in this release are based on information presently available to the Company's management as of the date of this presentation and speaks only as of the date on which it is made. The Company disclaims any obligation to update these forward-looking statements, except as required by law. This presentation contains statistics and other data that has been obtained from or compiled from information made available by third parties service providers. The Company has not independently verified such statistics or data. The information presented in this presentation is as of May 22, 2022, unless indicated otherwise.























# INDUSTRIES WE SERVICE

Snack and Nonalcoholic
Beverage Bars | Amusement
and Recreation Industries |
Automotive Repair | Health and
Personal Care Stores | Specialty
Food Stores | Formal Wear and
Costume Rental | Restaurants
| Bars & Taverns | Ambulatory
| Health Care Services
| Offices of Lawyers





## **CORE** Today Integrated Products & Services

#### PRODUCTS

**PLATFORM** 





Cloud-based business management platform that provides Omni Commerce Solutions

- online
- in store
- on mobile

PAYMENT GATEWAY





Payment gateway and virtual terminal with proprietary business management tools

- Certified By Visa/MC
- Level II and
- Level III

**PLATFORM** 





Platform to raise capital for Issuers and broker dealers

- Debt
- Equity
- Donations
- Peer 2 Peer lending

MERCHANT SERVICES





- Underwriting
- Risk Monitoring
- Customer Support
- Sales Force
- Merchant Boarding
- Residual Payments

## **CORE** | New Integrated Products & Services BUSINESS 2022-2023

**NEW PRODUCTS** 

**PLATFORM** 





**PLATFORM** 



Cloud-based business management platform that provides **Omni Commerce Solutions** 

- onLine
- inStore
- onMobile
- PAYPAL Integration



Direct market place to raise capital for Issuers

Over Reg CF platform

- Debt
- Equity
- Smart Contracts

Commission based like BD up to 10%

PAYMENT GATEWAY

**NEW SERVICES** 





1000 ATMs Payment gateway and virtual terminals with proprietary business management tools

- Certified By Visa/MC
- Crypto Payments

**CAPITAL eVANCE** 



- Facilitating short term loans up to \$100,000
- In-house facility for
- Underwriting
- Risk Monitoring
- Merchants Loan Boarding system

#### STRUCTURE

## Synergies



2 new wholly owned subsidiaries under OLB Group

**NEW PRODUCTS** 

BIT license -











Gas rights at cost of electric

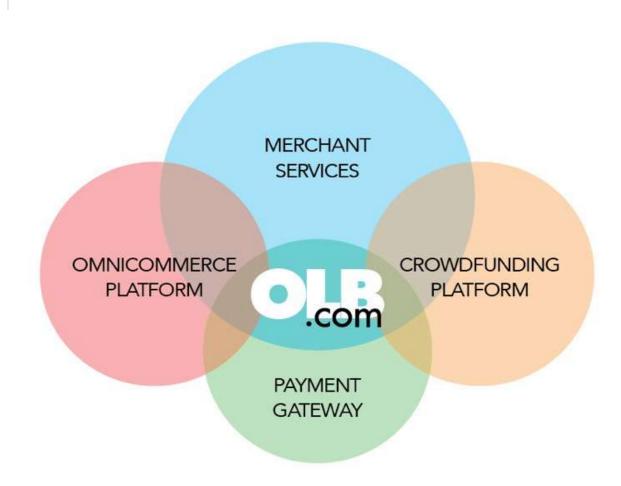


direct purchase



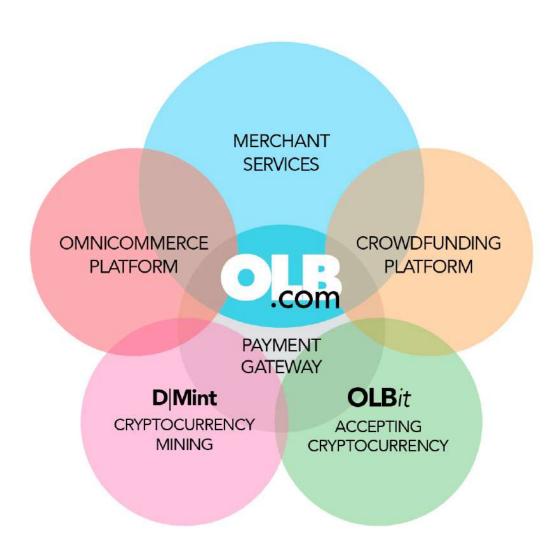
Included into pools

# PRODUCTS Synergies & SERVICES



## **STRUCTURE** Synergies

+ 2 new wholly owned subsidiaries under OLB Group



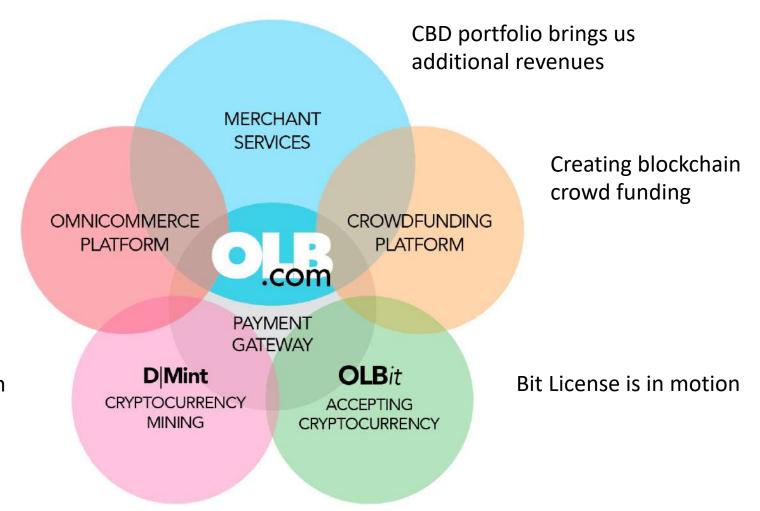
#### First Quarter

+ 2 new wholly owned subsidiaries in operation

Established Ticket platform with NFT's

Payment Gateway accepting crypto

2 Locations in operation in Bradford PA



# First Quarter 2022 Stats

REVENUE INCREASE Q 1 - 2021 TO 2022

3 X

**GROSS PROFIT** 

3 X

**NET INCOME** 

(\$1,411,454)

Increase from \$2,226,404 to \$8,786,460 due to New portfolio and organic growth

Increase corporate gross profitability from \$463,225 to \$1,533,253

Due to increase of depreciation & amortization expense

# First Quarter 2022 Stats

**ADJUSTED EBITDA** 

\$506,000

From negative EBITDA (\$689,685) to positive of \$505,583

**TOTAL ASSETS** 

\$45,000,000

All corporate assets

# First Quarter 2022 Stats

**CASH BALANCE** 

\$4,000,000

**DEBT** 

0 Debt

Opened lease finance on 100 Miners for around \$750,000 **REVENUE RUN-RATE** 

\$36,000,000

Revenue from Fintech products and services only

**NET INCOME** 

## **Positive**

BITCOIN MINING FROM CURENT 1,000 ASICS

\$6,500,000

\*Estimated run-rate based on bitcoin price today 05/12/2022

\*once all machines are running end of Q2/2022

RECAP

2022

**REVENUE RUN-RATE** 

\$36m

**CASH BALANCE** 

\$4,000,000

**NET INCOME** 

**Positive** 

DEBT

0 Debt

BITCOIN MINING FROM CURENT 1,000 ASICS

\$6.5m



#### Please contact us for additional info:

#### Ronny Yakov,

CEO

(212) 278-0900 Ext. 212

#### Patrick Smith,

**VP Finance** 

(212) 278-0900 Ext. 215